

Keep Cass County Beautiful

Minutes – October 1, 2014

6:00 p.m. at Plattsmouth Public Library

Attending: Ex. Dir. L. Behrns, President Baroni, VP Rush-Chipman, Sec'y Yoder, Treasurer McCartney, Members R. Behrns & Pearrow.

OLD BUSINESS

1. Approve September Minutes
 - a. **Motion** by R. Behrns to approve minutes, seconded by Pearrow; motion **passed**.
2. Treasurer's Report
 - a. **Motion** by Pearrow to approve report, seconded by Yoder; motion **passed**.
3. Household Hazardous Waste Collections: WW & Plattsmouth
 - a. Sept 12: Weeping Water in rain; Sept 26 at Wiles in Plattsmouth. Activity report from Five Rivers not yet received by county. [Great Plains RC&D](#) or switch to [Five Rivers RC&D](#) membership being considered by Cass County.
4. Cedar Creek Tree Improvement Project (Lowe's/KAB Grant)
 - a. 70 trees ordered from Lowe's but can't be delivered at this time. Now looking for alternative sources. Eagle Nursery or Mr. Landscape.

NEW BUSINESS

1. Review & comment on NE Environ. Trust 2015 proposals?
 - a. Comments accepted until April 1, 2015.
2. MINK mtg. report
 - a. An opportunity, perhaps. MINK Corridor meeting November 17-18.
3. Community Recycles Day Event – Nov. 15
 - a. Considering partnership with [FBLA Go Green](#) initiative. Other ideas offered for feedback as well.
4. Lou Allgayer appreciation
 - a. [OWH 2014 World-Herald Master Conservationist](#) award well deserved. KCCB grateful for his work managing recycling at the fair. **Motion** to spend no more than \$300 to purchase KCCB logo-ed shirts, vests, signs to use as appreciation,

advertising, and designation as KCCB operative by Pearrow, seconded by R. Behrns. **Passed.**

5. Promote collection of mercury thermostats at local HVAC businesses through [Product Stewardship Institute](#) and perhaps [Nebraska Product Stewardship Institute](#) funded by NDEQ grant.
 - a. Request by [WasteCap Nebraska](#) of KCCB is to forward information and request for action through social media and phone calls to HVAC contractors.
6. [WasteCap Nebraska Sustainability Summit](#)
 - a. Will be attended by L. Behrns, R. Behrns, Yoder
7. Executive Director's report

FUTURE MEETINGS

Nov. 5, Dec.3

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Programs & Litter Free Schools Program
- Litter Free School Zones (all school year)
- KAB National Awards Deadline - Oct. 1 (none applied this yr.)
- 3rd Quarter Mileage Log (submitted)
- 3rd Quarter DEQ Grant Report due – Oct. 30
- 3rd Quarter IRS Taxes due – Oct. (pd.)
- WasteCap Nebraska Sustainability Summit: Lincoln - Oct. 28 – 29
- Regional Meeting to Discuss Recycling in NE – Omaha: Nov. 13
- America Recycles Day – Nov. 15
- KAB Recycle Bowl Competition (for schools) – register by Oct. 15; Participate Oct. 20 – Nov. 15
- KAB National Conference: Washington D.C. – Jan. 27 - 29, 2015

Director's Report for October 1, 2014

- Membership update- Currently 17 members (1 honorary) = \$2,060 in memberships
James McKnight, D.D.S. Silver membership ...\$50.00
- Met with Charles Paukett, Cedar Creek Tree & Park Bd. Manager, & Lowe's reps to finalize tree plans for Cedar Creek Park Improvement Project
- Supplied First Lutheran Church, Avoca with trash bags & gloves for GAC of WW spur – 34 bags collected; 15 adults & 1 student volunteered
- Interviewed by [Big Apple Radio](#) about Lowe's Grant
- Planning educational initiatives with FBLA organizations at WW & E-M Schools
- Promoted Household Haz. Waste Collections at Weeping Water Fairgrounds & Plattsmouth through print & social media; helped survey participants at collections
- Participated in 4 webinars: KAB Recycle Bowl, KAB Recycles Day, Great American Cleanup 2015 & "One Shared Brand" initiative, & Composting (Waste Cap Nebraska & Eco-Cycle, Colorado)
- The intent of the "One Shared Brand" initiative is to demonstrate the strength and scale of our national organization in the form of a shared visual brand logo. With support from the State Leaders Council, we will begin the transition to the KAB endorsed brand model in 2015.
- Volunteered @ Keep Nebraska Beautiful annual golf tournament
- Registered for the 2015 Great American Cleanup
- Contacting area schools for youth programming & KAB events
- Project beneficiary for local Eagle Scout Service Project: Louisville Park Improvement
- Delivered 13 reusable grocery bags, rack cards, & recycle cards for Louisville welcome kits for new families
- Taught Louisville Pre-School class (17 students) – Sept. 30
- Obtaining additional bids for Cedar Creek Tree Project
- Distribute information for International Compost Awareness Week 2015 Poster Contest- posters due Nov. 15, 2014