



Keep Cass County Beautiful

DRAFT Minutes – February 1, 2017
6:00 p.m. Plattsmouth Public Library

ATTENDEES: Ex. Dir. L. Behrns, President M. Pearrow, Treasurer J. Baroni, Secretary R. Yoder, Members R. Behrns and T. Lorensen

Meeting called to order 6:02 pm

OLD BUSINESS

1. Approve January Minutes:
 - a. **Motion** by R. Behrns to approve minutes, seconded by J. Baroni; motion **passed**.
2. Treasurer's Report
 - a. **Motion** by R Yoder to approve report, seconded by T. Lorensen; motion **passed**.
3. USDA Green Business Program update
 - a. Sub-agreement with UNO pending
4. Annual Plant Sale Fundraiser – April 1st at [Rural Route Rust \(FB\)](#)
5. Member/Volunteer Appreciation Event
 - a. Quotes from three locations
 - b. **Motion** by R. Yoder to set budget N.T.E. \$500, seconded by J. Baroni; motion **passed**.

NEW BUSINESS

1. Report from KAB National Conference
 - a. Conversational intelligence
 - b. Behavior Change System Planning Guide – Five Step Management Process
 - c. Social Media
 - d. Leadership & volunteer recruitment: Learn. Help. Meet.
2. Executive Director's report

Meeting adjourned at 7:15

Respectfully submitted, R. Yoder

FUTURE MEETINGS- 2017

Mar. 1, Apr. 5, May 3, June 7, July 5, Aug. 9 (fair grounds), Sept. 6, Oct. 4, Nov. 1, Dec. 6

PROGRAMS, INITIATIVES, & DEADLINES

- Youth & Adult Environmental Programs upon request
- Membership Drive for 2017 - ongoing
- Green Business Program Training – recruiting businesses
- Youth Advisory Council – Feb. 3
- IRS 941 Payroll Tax deposit due monthly by the 15th
- Dr Pepper Snapple Park Recycling Grants – due Feb. 24
- Presidential Innovation Award for Environmental Educators – due Mar. 1
- President’s Environmental Youth Award – due Mar. 1
- Cass County Electronic Recycling Events: April 15 – Union; April 22 – Weeping Water; Nov. 4 – Louisville
- Outdoor Discovery Program @ Platte River State Park – April 19 - 20

Director’s Report for February 1, 2017

- Attended Louisville B.U.I.L.D. January meeting – presented a brief overview of Cass County Green Business Program
- Made introductions with Jennifer Serkiz, new ED for Cass County Economic Development
- Reviewed content of WasteCap recycling brochures to be distributed to Louisville residents as part of Zero Waste initiative
- Attended lunch meeting with Heather Creevan & Megan Jackson, WasteCap, regarding Zero Waste project at Louisville; discussed next project phase
- Distributed KCCB membership letter form to all board members
- Sent email letters to all Appropriations Committee members regarding LB 22 & LB23 requesting DEQ Waste Grant & Litter & Recycling Education Grant funds not be transferred to the general fund as proposed
- Prepared & submitted Qrt. 4 DEQ Litter Reduction & Recycling & Cleanup Grant reports
- Corresponded with UNO regarding developing a sub agreement for USDA grant
- Arranged dates for marketing Cass County Green Business Program: Feb. 7 at Louisville B.U.I.L.D. and Feb. 20 at Weeping Water Chamber meeting
- Delivered recycling bin to Weeping Water Schools
- Prepared and submitted 2017 -18 DEQ Waste Grant Application requesting \$6,560 to be used for advertising, supplies, and offset costs of 4 -5 electronic recycling events in the county
- Attended Keep America Beautiful National Conference in Washington, D.C.
- KCCB received the KAB President’s Circle Award at the conference
- Prepared and submitted USDA Quarterly Reports
- Promoting Dr Pepper Snapple Park Recycling Bin Grants deadline – Feb. 24, 2017
- Gathered information about possible locations for KCCB Appreciation Event