



Minutes – January 7, 2022

6:00 p.m. via Zoom

Call to Order: 6:07 p.m.

Attendance: Terry Lorensen, Debbie Vidlak, Steve Dodd, Lois Froistad, Dana Stahl, Elizabeth Umshler, Rachel Brandenburg, Dana Stahl

OLD BUSINESS

1. November Minutes: Lois made a motion to approve minutes and Terry 2nd the motion. All were in favor to approve minutes.
2. Treasurer's Report: Debbie made a motion to approve and Rachel 2nd that motion. All were in favor to approve Treasurer's report.

NEW BUSINESS

1. 2022 Membership campaign/ Individual membership change, plaques, stickers
 - a. Membership change: Dana suggested an increase to individual membership from \$20 to \$25 to go into effect 2023. Board to vote on increase in February.
 - b. Dana to send out members listing, membership letter and membership levels to board, via email. Request that board conduct membership outreach within their communities.
 - c. Dana sending renewals out after this meeting offering stickers in renewal form.
 - d. Board has agreed to phase out plaques and replace with certificates.
2. National Conference Report:
 - a. Dana attended conference in Washington D.C. and virtual day on the hill to meet with legislature in Nebraska
3. Adult centered workshop scheduled for February 12th from 0900-1100 at Plattsmouth Library Auditorium with a limit of 10 adult participants. Rachel to help, day of.
 - a. Attendees will receive sustainability packet with silverware, metal straw, napkin (made by Teresa Anderson). Board suggests to include education on what is recyclable and what is not, and education on what you can do day to day and with kids.
4. 10th Anniversary Event
 - a. Dana introduced idea of a Fall Celebration to replace appreciation event. GALA or silent auction event. Discussion to continue in future meetings. Board agrees that late summer/early fall is good timing for appreciation event.
5. Discuss results of the survey-2022 goals
 - a. Survey created QR code and advertised on Facebook page.
 - b. Top thing wanted was glass recycling and recycling in their community
 - c. People are getting to know more about KCCB
 - d. Survey monkey not super great with the free option
 - e. Can use the results of the survey
6. Next meeting location to be Zoom.
7. Executive Director's report. See below!
 - a. Dana's new email addresses: dana@keepcasscountybeautiful.com,
director@keepcasscountybeautiful.com

8. Youth members: Group supports idea of having youth members and likes the idea of providing scholarship opportunity to community youth.
 - a. Discussion to continue in future meetings.

Call to Adjourn: 7:16 p.m.

Respectfully submitted by Rachel Brandenburg, Secretary

FUTURE MEETINGS- 2022

February 2 via zoom, March 2, April 6, May 4, June 1, July 6, August 3, September 7, October 5, November 2, December 7.

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place:* Youth Environmental Programs upon request
- IRS 941 Payroll Tax Deposit due monthly by the 12th
- Adopt-a-Spot program available for individuals, families or small groups
- Plattsmouth Middle School after school program – January 4th
- Conestoga after school programs monthly Jan 5th
- Plattsmouth 1st grade lesson Jan 6th
- Game and Parks webinar Jan 10 1-2
- KNB Affiliate Zoom mtg. – January 10, – 3:00 -4:00 p.m.
- Forest Fest Zoom mtg Jan 11 2-3p.m.
- Middle School lessons Murdock Jan 19-20
- Webinar “The Science of” Jan 27th
- NDEE Qrt. 4 grant reimbursement reports due end of Jan

Director’s Report November & December Activities:

- Recycled 70 pumpkins at first KCCB Pumpkin Recycling Event
- Provided litter supplies for cleanups for Red Berry Innovations, Springfield for Louisville cleanup; Eagle village fall cleanup & KCCB litter cleanup at Louisville S.R.A.
- Received 2021 Meritorious Service Award at Cass County 4-H Annual Achievement Party
- Provided educational booth at Plattsmouth Chamber Networking Event
- Dana attended the KAB National Conference in Washington D.C.
- Distributed bins for Christmas lights and have been collecting
- Educated 300 students at Louisville Elementary (Recycling lessons), 325 at Elmwood-Murdock Schools, 80 Plattsmouth 3rd Graders, 18 Plattsmouth Kindergartners, and 30 youth at after school programs at Plattsmouth Middle and Conestoga Elem.
- Linda and I gave a report at the commissioner meeting
- Attended the B.U.I.L.D. meeting in Louisville
- Distributed Recycling signs to Lake WaConDa village for recycle bins
- Hosted Recycled Christmas ornament event at Plattsmouth and Conestoga with nearly 30 students each day
- Distributed winter KCCB newsletter
- Completed KAB America Recycles Day online reporting
- Recycled 60 lbs. paper (Conestoga Elem.) & 20 lbs. of aluminum and plastics at cleanup events
- Received full awards for 2022 NDEE Grant Programs: \$1800 Waste Grant (Electronics Events), \$1200 for Cleanup Grant and \$58,856 Public Ed Waste Reduction and Recycling Incentive Grant

KCCB’s mission: to inspire and educate individuals to take daily actions to improve and beautify their community environment.

KCCB’s vision: To create a community where everyone enjoys a clean, green and beautiful place to live, work and play.