



Minutes – April 2, 2025

Via zoom 6:00pm

KCCB's mission: to inspire and educate individuals to take daily actions to improve and beautify their community environment.

KCCB's vision: To create a community where everyone enjoys a clean, green, and beautiful place to live, work and play.

ATTENDANCE: Dana Stahl, Cindy Cruse, Steve Dodd, Rachel Brandenburg, Monica Battreall, Elizabeth Umshler

ABSENT: Karin Forrest, Jim Peterson

CALL TO ORDER: 6:05pm

OLD BUSINESS

1. **Approve March minutes** – Motion by Brandenburg to approve March minutes; second by Dodd; no questions/discussion; All in favor, none opposed. Motion approved.
2. **Approve March Treasurer's Report** – reviewed; utilized radio advertising for 2 months during membership drive, will do again for Earth Day – Motion by Battreall to approve March Treasurer's Report; second by Brandenburg; All in favor, none opposed. Motion approved.
3. **Update on glass Recycle station in Eagle** – Village of Eagle board met on 03/31/25 to discuss the pilot glass collection. They did not make a final decision. Dana will attend their April board meeting to answer any remaining questions.
4. **Relic Refinery & clothing drive report** – 2 events on 3/15; clothing event very well, a lot of families attended (~100); Relic Refinery event ~\$100 received from event entries.

NEW BUSINESS

1. **Litter cleanups and Litter audit** – encouraging groups to schedule now; Litter audit routes available if anyone is interested. Try to complete by the end of April.
2. **Lofte Community Theatre-continued sponsorship?** Theatre reached out again for sponsorship. Dana will ask them about supporting our mission either through recycling or community cleanup. Consider an offer for them to advertise about KCCB during intermissions – maybe have them share a QR code that people can scan to learn about the organization.
3. **First Electronics Recycling Event of the year** – Saturday, April 19th from 9am-12pm in Weeping Water. They will be bringing 2 trucks. Any volunteers? Debbie and Monica can volunteer.

4. **St. John's Fish Fry report** – 2 fish fries left for the year; going well, filling compost bins.

5. **Grants and sponsorships**

- Plattsmouth Community Foundation – applied for \$5,000 for permanent glass and cardboard recycling in Plattsmouth. Notified of award, will find out amount at the banquet. Let Dana know if you want to attend with her, April 24th at 5:30pm.
- Midlands Community Foundation – Applied for \$1000 to help with recycling costs at the Cass County Fair
- KAB and NRC grants – want to apply for the balance of money needed for planned projects; waiting to hear final grant amounts from Plattsmouth and Midlands grants.
- Nutrien – will offer sponsorship for the fair

6. **The Voice News - Advertising** – Contacted Dana about advertising. Need to do some more research about the company. Decline for now, as we have other advertising venues currently. Dana will research the company to find out their audience and costs.

7. **Clamshell pilot program?** Strategic planning committee brainstormed ideas to partner with community restaurants to encourage adopting sustainable practices. Suggestion: provide compostable containers to restaurants as a pilot program and see how it goes. Start with maybe 2 restaurants in Plattsmouth? Busy Bistro? Add to the 'Parking Lot' for future projects.

8. **Volunteer Safety** – Review our insurance policy and contact insurance agent. There was recently a volunteer/family member of Executive Director who was injured while volunteering for KCCB. Want to know if organization is liable for volunteer injuries. Do we need to implement waivers for volunteers to sign? Dana will contact our insurance company.

ACTION ITEMS

1. Dana - ask other chapters/affiliates how they handle volunteer injury and liability and contact KCCB's insurance company to see if volunteers are covered under the policy.
2. Dana – contact The Loft Theater to ask them about supporting our mission either through recycling or community cleanup. Discuss advertising opportunities during their intermission slide shows.
3. Dana – contact The Voice News for advertising costs, audience and reach.

PARKING LOT

Clamshell Pilot Program with community restaurants

FUTURE MEETINGS - 2025

May 7, June 4 (In person-Location Young Memorial Park), July 2, Aug 6, Sept 3 (In person Bloom), Oct 1, Nov 5, Dec 3 (In person-Margaritas?)

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Environmental Programs upon request
- IRS 941 Payroll Tax Deposit due monthly by the 12th
- Adopt-a-Spot program is available for individuals, families, or small groups.

Director's report March:

March 1: Heart of a Lion Fundraiser (recycling Cass County Fair)
March 2: KCCB Tea Party Fundraiser
March 5-6: Weeping Water Litter Prevention lessons
March 6: VFW Recycling Collection
March 7: Recycling collection
March 7: First St. Johns Fish Fry Compost/recycle Event
March 14: Fish Fry St. Johns Compost/recycle event
March 15: Clothing Giveaway One Life Church
March 15: Booth Event Relic Refinery
March 20: Conestoga Recycling Roll off delivered
March 21: Recycling Collection
March 21 Fish Fry St. Johns Compost/recycle event
March 28 Fish Fry. St. Johns Compost/recycle event

Director's Report Upcoming Activities April:

April 2: in Person Board meeting
April 3: 9-2 Plattsmouth Middle School first season lesson series carbon
April 4: Recycling collection
April 4: Fish Fry St. Johns compost/recycle event
April 4: Recycling collection
April 7: KNB Affiliate meeting
April 8: KNB Meeting
April 9: deliver litter cleanup supplies two events
April 16: Drop off bins for Easter Egg hunts Murray & Louisville
April 17: Recycle collection
April 18: VFW Glass collection
April 19: First Electronic + Recycle collection
April 22: Lauritzen Gardens Earth Day event 8:00-2:30
April 23: Enviro Club Litter Cleanup
April 24: Carbon Footprint Lesson 5th grade
April 24: PCFF Grant Acceptance Banquet
April 25: Elmwood Tea party zero waste event
April 26: Earth Day event/Recycle Citizens Bank
April 27: Chamber Bike Ride Event-Sustainability event

KCCB Positive news:

\$300 401k donation, random donation Nebraska title (two new memberships), Fish Frys waste reduction,

Board Member shout outs:****Current Board of Directors & positions****

President: Elizabeth Umshler Jan 2022 (Term Expires Jan 2031)
Vice President: Monica Battreall Jan 2025 (Term expires 2034)
Secretary: Debbie Vidlak Jan 2018 (Term Expires Dec 2026)
Treasurer: Rachel Brandenburg Nov 2020 (Term Expires Jan 2030)
Member: Karin Forrest Dec 2020 (Term Expires Jan 2030)
Member: Jim Peterson January 2024- (Term Expires 2033)
Member: Steve Dodd – Jan 2022 (Term expires 2031)

CALL TO CLOSE: 6:51pm