



MINUTES – May 14, 2025

Via zoom 6:30pm

KCCB's mission: to inspire and educate individuals to take daily actions to improve and beautify their community environment.

KCCB's vision: To create a community where everyone enjoys a clean, green, and beautiful place to live, work and play.

CALL TO ORDER: 6:36pm

ATTENDANCE: Dana Stahl, Jim Peterson, Steve Dodd, Karin Forrest, Elizabeth Umshler, Rachel Brandenburg, Debbie Vidlak

ABSENT: Monica Battreall, Cindy Cruz

OLD BUSINESS

1. **Approve April minutes** – Motion by Peterson to approve April meeting minutes; Second by Forrest; no questions/discussion; All in favor, none opposed. Motion approved.
2. **Approve April Treasurer's Reports** – Motion by Peterson to approve April Treasurer's Reports; Second by Dodd. No discussion. Comment: Stahl – NDE will be auditing our 1st and 3rd quarter financials for our grants.
3. **Eagle Glass Recycling update** – recycle center is set up now, near their regular recycling area – waiting for the bins
4. **Litter Audits/Litter cleanup Reports** – Jim, Rachal and Dana completed the audits; similar results were seen as previous years.
5. **Earth Day report How did you hear about us? 7-fb, 5 word of mouth, B103-0, Cassgram-0, website-0** – Presented results from the questionnaire at the Earth Day event; Some attendees noticed the setup as they were passing by. Since the radio advertising didn't seem to draw any attendees, do we consider discontinuing advertising with them? We need a measurable way to know if the advertising is reaching our audience. Dana will talk with the B103 people and see what they can do to boost the advertisement. Dodd thinks our recognition comes from our presence in the community and the events that we hos, not from advertising. Umshler noted that B103 does not have a lot of engagement on their FB page. Since we have grant money to pay for the radio advertising, we will continue until the end of the year. Annual expenditure for advertising is \$500 (includes Cassgram, newsletters, etc).
6. **Lofte sponsorship/partnership** – Dana emailed her contact and offered to partner with them to do something that aligns with our mission of sustainability. She has not heard back. She will follow up and offer to provide compostable products for the theater, in lieu of a monetary membership donation.

NEW BUSINESS

1. **NDEE Audit 4th QTR 2024, 1st Grant reports submitted**
2. **June 11th next board meeting** – will be in person @ Tyson Park (Murray's main park). Note that meeting is moved again to 2nd week of June
3. **Roll off for the summer?** Dana has enjoyed having a roll-off recycle trailer at Conestoga. It has made recycling very convenient. Can we consider keeping the roll-off in the area for the summer? It could be stored at Dana's house, making it convenient for all the event recycling she does. Can be moved to events as needed. The grant funds to pay 100% of the cost. This would allow us to control what goes in it (as opposed to having it available to the public). Board is amenable to this solution.
4. **June 7th Louisville Recycling event** - Volunteers needed – Liz can help, Cindy and kids are not available, Jim can help and maybe bring help. The recycle vendor will bring 2 trucks again, as we have been filling them both.
5. **Sydney-update** – She is planning to help us a lot this summer, maybe take over the fair booths; She has scheduled her first presentation alone (for a ladies literacy organization); She may also help at some events this summer (Trash to Treasure). Cindy has been helping Dana a lot with the recycling.

ACTION ITEMS

April meeting:

1. Dana - ask other chapters/affiliates how they handle volunteer injury and liability and contact KCCB's insurance company to see if volunteers are covered under the policy. – Met this Monday and KOB does ask volunteers to fill out a liability form. Probably should be having people at the events sign this. Maybe for board members it would be a blanket form to cover all events. **For next meeting – Dana will prepare a form to present to volunteers**

May meeting:

1. Dana – **Contact B103 to see what we can do to boost our advertising and reach**
2. Steve – Advocating for KCCB having a voice in the move towards zero waste/more sustainability in the county (based on conversations that he has had with community members on lack of landfill in the county); **Steve has offered to discuss with his contact (legislature candidate running in our district next year).**

PARKING LOT

Purchasing a truck - Dana talked to the NRC - we are eligible for a large grant to help defray the costs. Options for sourcing a truck: donated, retired city vehicle, auto auctions. We need 3 bids ahead of time for the grant. Would be a good advertising opportunity for the organization (logo printed on side).

FUTURE MEETINGS- 2025

June 11 (In Person-Location Young Memorial Park), July 2, Aug 6, Sept 3 (In person Bloom), Oct 1, Nov 5, Dec 3 (In person-Margaritas?)

PROGRAMS, INITIATIVES, & DEADLINES

- *Waste in Place*: Youth Environmental Programs upon request
- IRS 941 Payroll Tax Deposit due monthly by the 12th
- Adopt-a-Spot program is available for individuals, families, or small groups.

Director's report April:

April 2: in Person Board meeting
April 3: 9-2 Plattsmouth Middle School first season lesson series carbon
April 4: Recycling collection
April 4: Fish Fry St. Johns compost/recycle event
April 4: Recycling collection
April 7: KNB Affiliate meeting
April 8: KNB Meeting
April 9: deliver litter cleanup supplies two events
April 16: Drop off bins for Easter Egg hunts Murray & Louisville
April 17: Recycle collection
April 18: VFW Glass collection
April 19: First Electronic + Recycle collection
April 22: Lauritzen Gardens Earth Day event 8:00-2:30
April 23: Enviro Club Litter Cleanup
April 24: Carbon Footprint Lesson 5th grade
April 24: PCFF Grant Acceptance Banquet
April 25: Elmwood Tea party zero waste event
April 26: Earth Day event/Recycle Citizens Bank
April 27: Chamber Bike Ride Event-Sustainability event

Director's Report Upcoming Activities May:

May 3-sustainable dinnerware @ wedding
May 12 Plattsmouth Middle School Composting 101
May 12 KNB meeting- Planning KNB conference
May 12: Present to Plattsmouth hist society on recycling bins
May 13: Dana-presenting a webinar on zero waste
May 14: Enviro Club last meeting/picnic & craft
May 14: Board meeting
May 16: Plattsmouth Middle School Carbon 101
May 16: Forest Fest meeting
May 23rd: End of school Recycling Finalize-collect bins @ schools

KCCB Positive news:

Midlands grant \$1,000, PCFF Grant 5k, Eagle recycling approved, 1st successful Earth Day event, a lot of volunteers! Volunteer hours for 1st & 2nd quarter very high. Recycling @ Schools,

Board Member shout outs:

Thanks to Debbie, Steve and Jim for helping in W.W and Rachel, Debbie & Monica for helping at the Earth Day event!

****Current Board of Directors & positions****

President: Elizabeth Umshler Jan 2022 (Term Expires Jan 2031)
Vice President: Monica Battreall Jan 2025 (Term expires 2034) –
Secretary: Debbie Vidlak Jan 2018 (Term Expires Dec 2026)
Treasurer: Rachel Brandenburg Nov 2020 (Term Expires Jan 2030)
Member: Karin Forrest Dec 2020 (Term Expires Jan 2030)
Member: Jim Peterson January 2024- (Term Expires 2033)
Member: Steve Dodd – Jan 2022 (Term expires 2031)

CALL TO CLOSE: 7:29pm